

HEDS

HOUSTON EATING DISORDER SPECIALISTS

HEDS 2025 Professional Conference

Sponsorship Opportunities



About the HEDS Professional Conference



 **Saturday, March 1st, 2025**

 **United Way Houston**

 **The Ethics of Modern Eating Disorder Care:** Exploring Nuances & Opposing Perspectives.

Houston Eating Disorders Specialists (HEDS) is a nonprofit, multidisciplinary group of professionals from the greater Houston area who specialize in the treatment of eating disorders and are committed to quality care of those affected by these disorders.

Every other year, we host our Professional Conference, which welcomes mental health professionals and disciplines from across Texas and the greater Houston area. This year's conference is designed to foster collaboration and learning among professionals dedicated to advancing eating disorder treatment and support.

Meet the Conference Co-Chairs



Morgan Sinclair, MS, RDN, LD

Conference Co-Chair



Jessica Beristain Herrera, RD, LD

Conference Co-Chair



Jessica Chilek

Conference Co-Chair

Tentative Conference Schedule

Saturday, March 1, 2025 // 7:30am to 4:00pm

7:30am to 8:15am Check-In, Social Hour, and Breakfast

8:15am to 8:30am Welcome

8:30am to 9:45am Breakout 1

9:45am to 10:00am Visit Sponsors and Stretch Break

10:00am to 11:30am Panel Discussion

11:30am to 12:30pm Lunch and Visit Sponsors

12:30 to 2:00pm Breakout 2

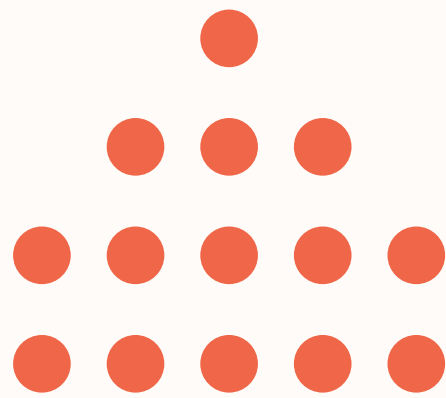
2:00pm to 2:30pm Visit Sponsors and Stretch Break

2:30pm to 3:45pm Keynote Speaker

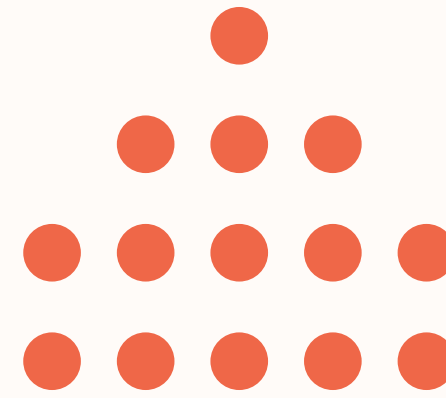
3:45pm to 4:00pm Closing and Mindful Reflection



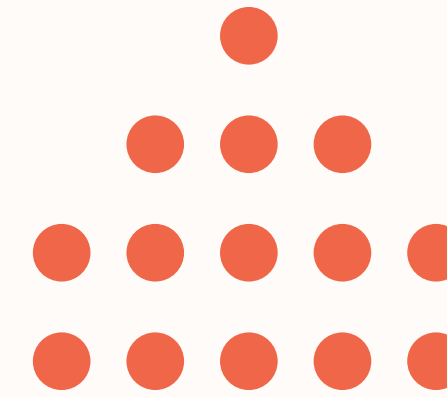
Expected Audience



**Mental Health
Professionals**



**Medical and Nutrition
Professionals**



**Educators and
Researchers**

Where Your Sponsor Money Is Going



Conference Logistics

The bread and butter of our conference is the logistics. This includes our venue, food, systems to collect registration, giveaways, and more. Our venue is being held at the United Way and all food will be provided through them.



Keynote Speaker

This year, we are excited to welcome a keynote speaker who will explore the critical topic of harm reduction in eating disorder treatment. As eating disorder care evolves, addressing the ethical complexities and challenges of harm reduction is more essential than ever. Our keynote speaker will provide valuable insight into how harm reduction approaches can support patients in navigating their recovery journey, while offering practical strategies for professionals working within these nuanced frameworks.

Breakout Speakers

Our conference will feature a diverse lineup of breakout speakers, each bringing unique expertise and perspectives on critical topics in the field of eating disorder care. These sessions are designed to provide practical, actionable insights for professionals from various disciplines. In line with our commitment to valuing the contributions of our speakers, we are proud to offer compensation to all speakers and panel members for their time and expertise.

Sponsorship Tiers

Wholehearted \$2,000

4 Wholehearted Sponsorships Available

- First choice in choosing the location of marketing booth
- Lunch recognition
- 4 Complementary Registrations
- Logo on HEDS Conference Website + link to your business website
- Features on social media marketing
- Name/Logo on day-of schedules and programs
- List of attendee emails who have granted permission to share

Courageous \$1,000

6 Courageous Sponsorships Available

- Marketing booth
- Lunch recognition
- 2 Complementary Registrations
- Logo on HEDS Conference Website + link to your business website
- Features on social media marketing
- Name/Logo on programs
- List of attendee emails who have granted permission to share

Brave \$350

8 Brave Sponsorships Available

- Marketing booth
- 1 Complementary Registration
- Logo on conference website + link to your business website
- Features on social media marketing
- Name/Logo on programs

Provider Partners \$50

For providers in Houston (and Texas) who want to promote their 1:1 services and groups.

- Logo on website with direct link
- Shared marketing booth w/ shift to stand at table
- Available to register when conference registration opens!

A La Carte Add-Ons

AVAILABLE TO ADD-ON TO WHOLEHEARTED, COURAGEOUS, AND BRAVE SPONSORSHIPS

2 Minute Marketing Video **\$200**

Played during breaks at the conference. Video to be created by sponsor.

All videos must be approved by the HEDS Board before being shown at the conference.

Email Blast to Registrants **\$100**

1 email sent to all attendees (via Mailchimp) within one month of the conference. Copy and graphics must be provided by sponsor.

All copy and graphics must be approved by the HEDS Board before the email is sent.

Raffle Sponsors



Interested in sponsoring a raffle basket?

Email us at conference@houstoneds.org with the subject line “Raffle Basket”.

We are hoping to provide 3 raffle baskets as a giveaway for attendees participating in the conference and visiting the sponsor booths.